



Cardiff Landlord Forum

20th March 2018



IKEA

DRESS YOUR PROPERTY TO RENT

Interior Design Ideas



Interior design advice



What we do

Whether its simple styling advice for a single room, or planning a complete re-design of your home or business, our expert team of interior design advisors are here to help you.

Pricing

Starting with a free 90 minute in store appointment we will work with you to create the room, home or business of your dreams whatever your budget.

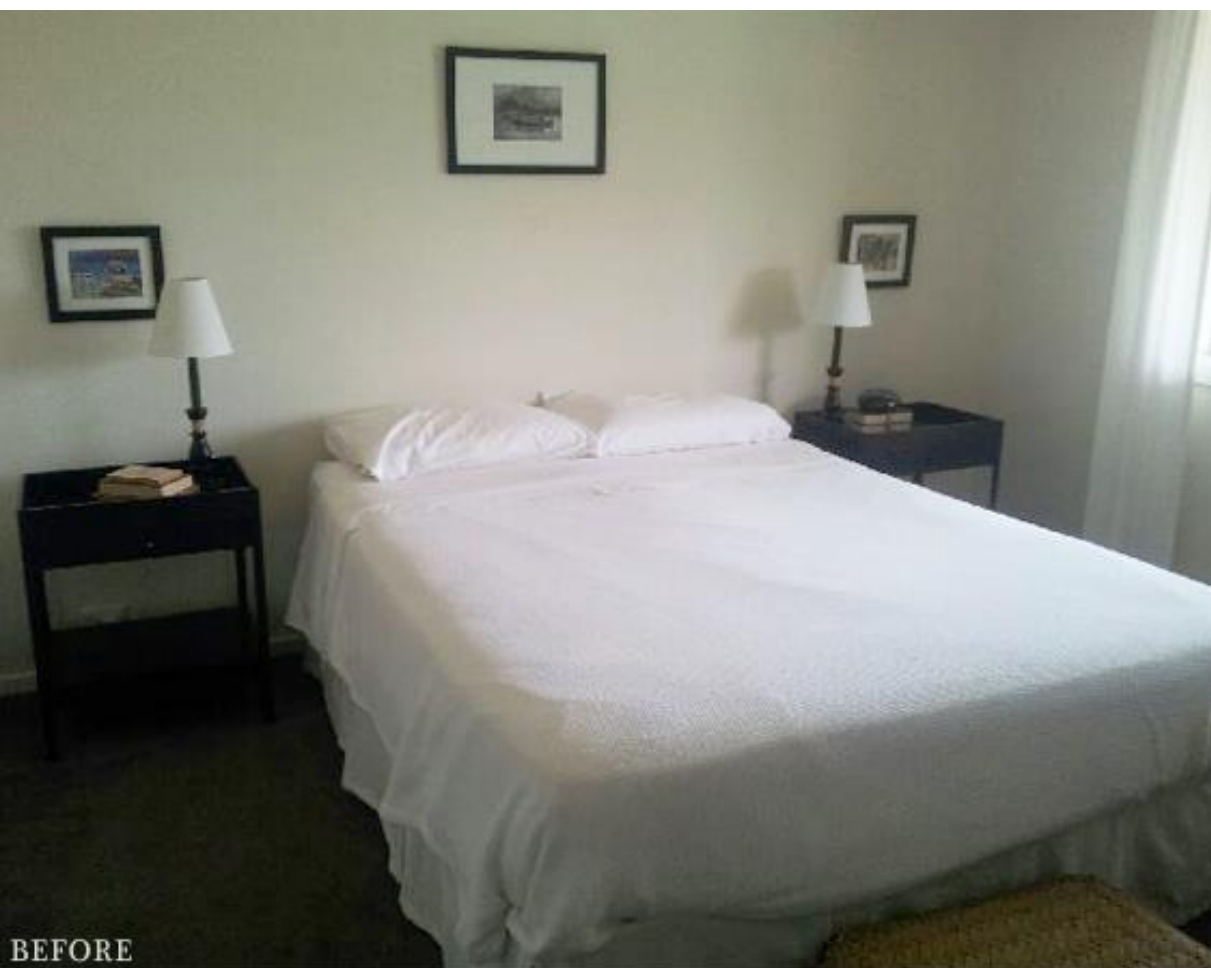
TOP TIPS.....

These are the 5 key elements to get right before you present a property for sale or rent, and I will discuss each in more detail on the next few slides.

- A new home
- 1st Impression
- White is the new Magnolia
- Accessorise
- Let there be light



- Drab walls & pictures – DULL AND DINGY
- A bed & granny's bedside tables – OLD AND WORN
- No accessories – COLD AND SOULLESS



- Freshly painted white walls – CLEAN & BRIGHT
- A bedframe and simple textiles – INVITING
- Simple accessories - HOME

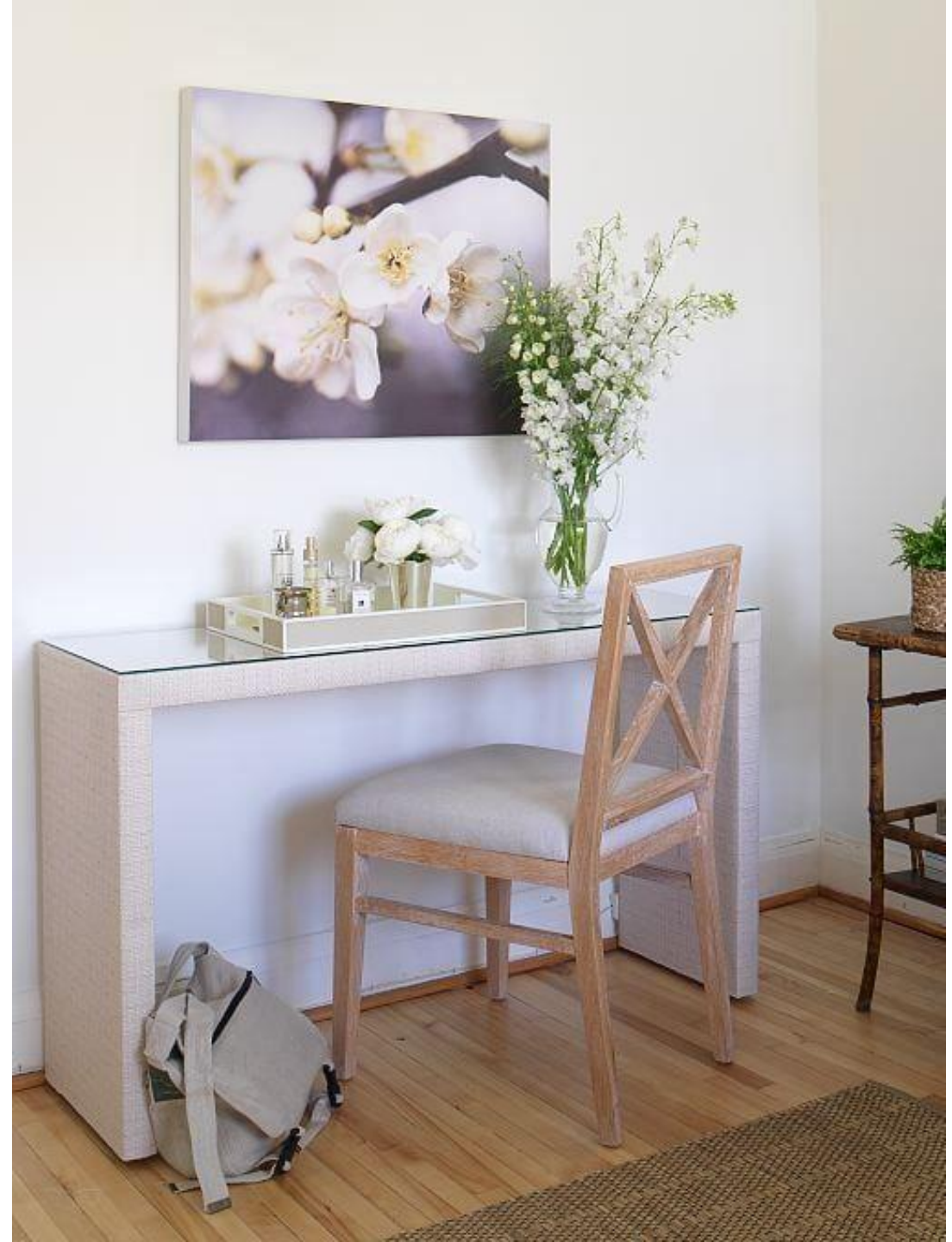




WHITE
LIGHT
AIRY
CLEAN
EASY TO MAINTAIN



MODULAR FURNITURE



Accessorise for
less than £130





Accessorise for less than £120





LED
Clean Windows
Clear trees and shrubs
Turn lights on



In Summary....

- It is their new HOME
- 1st Impression – you only get one chance
- Bright, airy and clean
- Accessorise to inspire
- Let there be light

Don't be afraid to ask for both positive and negative feedback on the viewing, and then act on it immediately.



GOOD LUCK!

- If anyone would like to make an appointment for one to one Interior Design Advice then please don't hesitate in contacting us. You have one of my Business Cards in your information pack. Alternatively you can leave your details with me.